



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

Date: 19.08.2024

I request that the following message may kindly be published in your esteemed daily:

TNAU observes Parthenium Awareness Week

Parthenium Awareness Week is being observed from 16th to 22nd August every year under All India Coordinated Research Program on Weed Management sponsored by ICAR, Directorate of Weed Research, Jabalpur being operated at Department of Agronomy, Tamil Nadu Agricultural University, Coimbatore.

Accordingly, awareness campaigns on the ill effects of Parthenium and its management are being conducted for various stakeholders like farmers, school students, farm labourers, sanitary workers. In the inaugural event of the awareness campaign, the farm labourers working at Tamil Nadu Agricultural University Eastern block and Central Farm were sensitized about Parthenium weed management. In this program, the Professor and Head of the Department of Agronomy Dr.P.Parasuraman presided over the campaign and delivered keynote address on Parthenium and its management.

In these campaigns, awareness was created on Parthenium weed and its ill effects, and control measures such as cultural, chemical and biological means among the different stakeholders. In addition, composting technology of Parthenium was also demonstrated. Dr.S.Radhamani, Professor (Agronomy) & Principal Investigator (AICRP-WM) and Dr.C.Bharathi Associate Professor (SS&AC) have conducted the awareness campaigns from 16th August onwards for various stakeholders at various locations.

Public Relations Officer